

## **Saturday**

**10:45 – 12:00**

### **A) Fundraising 101 – Tips and Ideas for Generating Funds – David Bosiak**

Fundraising is arguably the most important task community organizations must involve themselves with to stay alive. From bake sales and auctions to raffles and ticket sales community groups have just about done it all when it comes to raising funds. Participate in this session to learn how to evaluate your fundraising ideas to ensure the outcome is worth the effort. Hear examples of successful fundraising strategies and come prepared to share your fundraising success stories with others.

### **B) Exploring the HR Toolkit – Rhonda Lorch**

The HR Toolkit is a comprehensive online resource designed to help managers, employees and board members better understand, address and manage issues relating to human resources in voluntary and non-profit organizations. If you have employees or volunteers, you know that some of the biggest challenges are related to managing people. The HR Toolkit can give you lots of tips, resources and samples to manage your people better. This workshop will walk you through the tool kit, giving you the ability to locate the resources you need right at your computer.

### **C) Board Harmony – The Trust Factor – Ron Hayes**

“In a company high trust materially improves communication, collaboration, execution, innovation, strategy, engagement, partnering, and relationships with all stakeholders” (p. 19, *The Speed of Trust*, Stephen Covey, 2006). This session considers the questions: What is trust? How do we create it, maintain it and rebuild it?

**1:30 – 2:45**

### **A) Recruitment-Retention of Nonprofit Board Members – Ron Hayes**

Recruitment is a year long process. Attention to retention occurs at every meeting. One supports the other. This is a “how-to” session highlighting proven ways of recruiting and retaining effective board members.

### **B) Effective Proposal Writing - Rolande Kirouac**

The workshop will examine strategies and develop effective techniques for writing successful proposals for organizational funding or project support. Take an inspiring and informative look at what makes a winning proposal. Learn more about funders, what they are looking for and how they select winning proposals. Learn how to lay-out and write a credible, easy to read proposal that meets your funders' needs. This workshop is ideal for those who have to write convincing documents to secure necessary funding and resources for their project, program or event.

**C) Contains Active Ingredients – Just add Water – Carl Shier**

A look at the Lifesaving Society Northern Water Smart® Program

While the province of Manitoba's drowning rate is following national trends and declining, there has continued to be a disproportionately high number of incidents occurring in northern Manitoba. In 2005 the Lifesaving Society Manitoba Branch partnered with several government agencies in a pilot project to deliver Swim to Survive, Boat Safety and Emergency First Aid training to the residents of six remote isolated communities. Now completing its' fifth year of delivering this program, it has been to 100 locations and taught thousands of children, youth and adults techniques that can, have and will continue in future to save many, many lives.

A 45 minute power-point slide presentation delivered by the Manitoba Branch CEO, Carl Shier, reviews the Northern Program. It is now being delivered in other provinces and it's certainly something every community should be involved with. If you live in Manitoba, at some time you will be in, on or around water. So, how Water Smart® are you?

**3:00 – 4:30**

**A) Elected Officials and Recreation**

TBA

**B) Effective Proposal Writing (continued) – Rolande Kirouac**

**C) Give and Take – Rhonda Lorch & Dennis Dyck**

The non-profit and voluntary sector in Manitoba is vibrant and active. Many of the activities and recreation opportunities available in our province would not be available without the hours of voluntary service given generously by Manitobans in support of their communities. And now, we ask you to give once again. Volunteer Manitoba and other interested leaders in the sector want to better understand your needs in terms of resources, training and support. At this workshop you are asked to **give** us your ideas, share your challenges and outline your needs so that sector leaders can better understand how to create a system of support that will be useful for you. In turn, you will **take** away a broader understanding of the sector and your role in it.

**Sunday**

**9:00 – 10:15**

**A) Major Project Fundraising – David Bosiak**

Generating "big" dollars for a major project usually requires a strategic approach to fundraising. Participate in this session to learn the intricacies of establishing a

major project campaign – from identifying prospects (public and private) to defining sponsorship options (how much can we “give to get”) this workshop is for you if your fundraising target exceeds \$100,000.

**B) Engaging Youth in Active Community Citizenship – Zack Gross**

As part of a voluntary sector support project in Gimli & Area, a broad group of community leaders targeted youth, not just to recruit them as volunteers, but to find out what they thought of their community, what their ideal Gimli would look like, and how they could help lead the process to a better community. From these beginnings, Gimli Youth Community Partnership was born four years ago, an award-winning program that focuses youth energy and passion on the environment, on ethical consumerism, on international development linkages, and on local youth issues such as deficits in recreation, employment, education and teens' image in their own community. Zack Gross, a leader in this process, will tell YCP's story and facilitate a discussion of youth active citizenship.

**C) Designing a Safe Play Space – Verna Scott (Blue Imp)**

TBA